

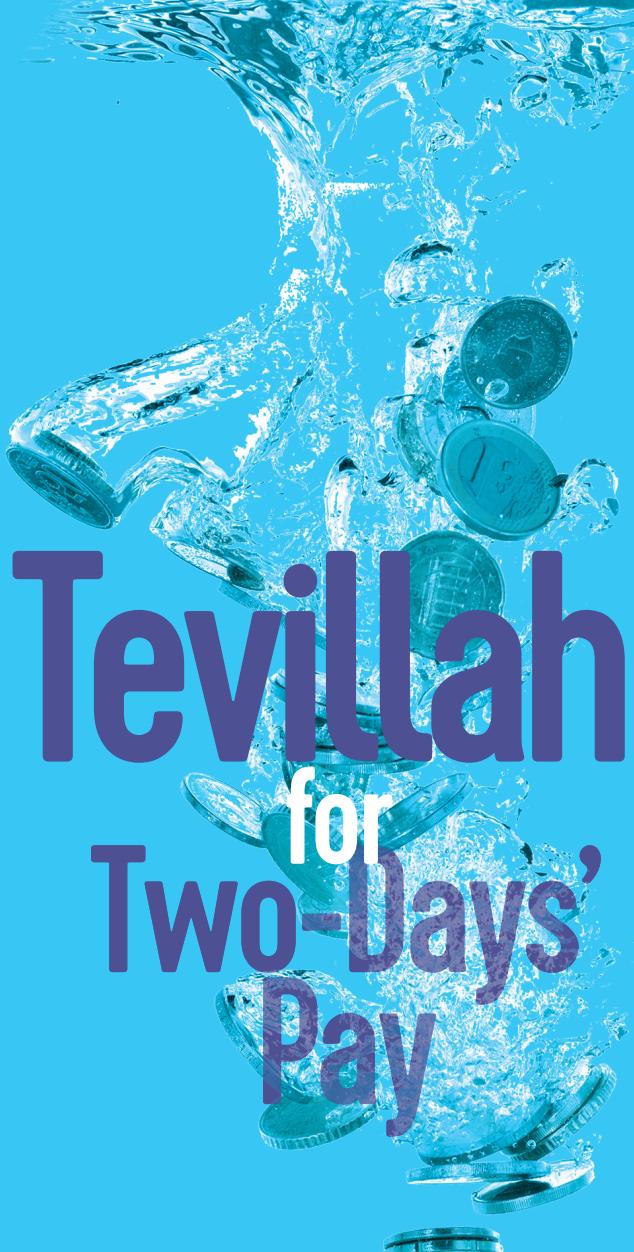
Let
Klal
Yisroel
be

PURE

and I will be blessed



תשע"ט / חש"ט - פארטנירשיפט



Tevillah for Two-Days' Pay

When

Mikvah Tahara Association first met with members of the Jewish community in Cordoba, a city at the border of Mexico, about four hours away from Mexico City, they were shocked. Having been involved in building mikvahs around the world for many years, they thought they'd seen it all.

The story of each mikvah built by Mikvah Tahara Association deserves a book of its own, with the various ups and downs that are part and parcel of coordinating and funding such a complicated community project. Along the way, the askanim of Mikvah Tahara Association have traveled around the globe to Jewish communities on five continents, and they've grown accustomed to dealing with culture shock. For most of us living in the United States or other first-world countries, it's difficult to comprehend the living conditions of less privileged Jewish communities.

The Jewish community in Cordoba is just one example. But it would never occur to these precious Yidden living in far-flung Cordoba to refrain from using the mikvah. Instead they travel three hours to reach the one closest to their homes. Since the community is impoverished, none of the area's Jews own a car. Each time

they use the mikvah, the family hires a car service to drive them back and forth, costing them a full third of their weekly salary! This hard-earned money, eeked out through work, sweat, and toil, barely covers their basic expenses. But the option of skipping the precious mitzvah of tahara just doesn't exist.

TALK ABOUT MESIRAS NEFESH!

We learn about the mesiras nefesh of the Yidden of previous generations. And we know, intellectually at least, that mitzvos are precious, and we should be prepared to forgo everything we have for them. But how many of us in this day and age have encountered the sort of sacrifice our brothers and sisters in Cordoba, Mexico, do, month in, month out? Imagine putting aside 1/3 of your weekly pay, not just on special occasions, but every month, for the sake of a mitzvah. And

that's aside from the hassle of the many hours spent on the road.

Here's another example of the simplicity of their lifestyle: When the askanim sat down to plan the mikvah with them, they community couldn't understand why the plans included a boiler system. "Most of us don't have hot showers in our homes," they innocently explained. "Why would we need hot showers in the mikvah?" Of course, the boiler system remained in the plans.

Baruch Hashem, we're pleased to report that construction for Cordoba's new mikvah has started. Built with every possible hiddur and chumra by Mikvah Tahara Association's dedicated team, it will surely increase tahara in klal yisroel when it is ready for use. And yet another link in the golden chain of tens of mikvahs, established around the world by Mikvah Tahara Association, is forged.

Most of us don't have hot showers in our homes," they innocently explained. "Why would we need hot showers in the mikvah?"



A TOWN WITHOUT A MIKVAH

But Cordoba, Mexico, is hardly unique. This story has played itself out dozens of times for Mikvah Tahara Association's leaders. Each request received represents another community who turns to Mikvah Tahara Association, or rather to Klal Yisroel, to help them acquire their own mikvah.

Take the city of Birobidzhan in Russia. Residents

new mikvah, courtesy of Mikvah Tahara Association. Courtesy of Klal Yisroel.

While these stories of mesiras nefesh are awe-inspiring, it's unfortunate that in many areas around the world without mikvahs, families refrain from using the mikvah altogether. There are varying levels of observance of these sacred halachos; It's a sad reality we can attribute to our many years of wandering in golus. And while the satisfaction Mikvah Tahara Association's leadership feels at presenting a struggling community with a beautiful

mikvah close to home is unparalleled, we must acknowledge the terrible toll the lack of a Mikvah can take on a community's spiritual future, chas veshalom.

Imagine putting aside 1/3 of your weekly pay, not just on special occasions, but every month, for the sake of a mitzvah.

there had to travel two hours to the neighboring city of Khabarovsk to use their mikvah. And they had to stay there overnight because they were unable to make the trip back that same day, because the roads are dangerous. Birobidzhan now has a gleaming

For every day a city or town with Jews in it, remote as it may be, doesn't have a mikvah, there's a chance its residents will live their lives without the kedusha and tahara of the family purity laws. The potential damage is inestimable.

THAT'S WHY THE TASK OF BUILDING MIKVAHS IS SO URGENT.

And that's why Mikvah Tahara Association's team works tirelessly, around the clock, to ensure that every community that requests it can have a mikvah of their own. Because when a city has a mikvah, the mikvah will be used by more Yidden.

To date, Mikvah Tahara Association, with your help, has made 19 mikvahs possible. That's 19 communities that are experiencing the blessings of a mikvah in their midst, with the kedusha and tahara that brings with it. In the last year alone, eight cities joined the Mikvah Tahara Association family and built brand-new mikvahs.

But mikvahs don't come cheap. Mikvah Tahara Association's budget for these 19 mikvahs is a whopping 3.5 million dollars!

TAHARA AROUND THE WORLD

From an early age, we learn a disappointing truth – nothing in life is free. Nothing worthwhile, that is. The only way to raise the huge sums needed for this holy project is to reach out to Klal Yisroel, the ones who understand the importance, no, the absolute necessity, of these mikvahs.

It's hard for us to truly grasp the depth of a need when we've always been blessed with plenty. Most of us have grown up in frum communities where the amenities of a frum lifestyle were a given. Can we even fathom the depth of mesiras nefesh required to live as a true, kosher Yid in these remote places?

Mikvah Tahara Association is embarking on a campaign to bring a kosher mikvah to every community that requests it. We don't ever want to be in the position to say no to these brave Yidden who exhibit so much pure mesiras nefesh for a mitzvah that we do relatively easily.

For just \$250, you can be a true partner in Mikvah Tahara Association's avodas hakodesh for the upcoming year.

We know we can count on Klal Yisroel's enthusiastic response. The investment is tiny compared to the enormous dividends!



Dripping with

MESIRAS NEFESH

Hair raising stories
of mesiras nefesh for
taharas hamishpacha,
by Yidden today, before
Mikvah Tahara Associa-
tion came to their city.

IN A COLD SWAMP LOADED WITH SEA CREATURES, SURROUNDED BY MOSQUITOS – ALL FOR MIKVAH!

Over the years, the rabbanim and askanim of Mikvah Tahara Association have heard many inspiring stories of mesiras nefesh for mikvah that seem to be coming straight out of the tales of our tzaddikim of long ago. But this story took place in our days. Hard to believe, but true. What lengths Yidden will go to until they have a mikvah of their own...

In their own words:

“I live in Astrakhan, Russia, a city with a rich Jewish history. There’s a shul that is over 100 years old, said to have been built by Cantonists. But we don’t have a mikvah, and the closest one is 9 hours away by bus. Traveling for nine hours on a rickety bus, each

ON THE COLD FLOOR IN A TRAIN STATION

One of the inspiring stories of mesiras nefesh in 5779: A family who lived a five-hour train ride away from the closest mikvah missed the last train home, so they spent the night sleeping on the cold, hard floor of the train station...

way, is no easy feat, but that’s what the members of our community do in order to keep the mitzvah of taharas hamishpacha.

“I personally wasn’t able to make the trip because I own a store in town, and I have to be there every

day. So, I did what our ancestors did – I immersed in the river.

“Truthfully, it’s easier said than done. It’s a huge river and Russian winters are freezing. But I’m a Yid, right?

“One day, I looked for a good place to tovel, deep enough, and far enough from the nearby highway and scary-looking prison towers. I found the perfect spot and began to walk into the swampy waters. Around me, birds of prey swooped and shrieked, and the mosquitos buzzed, but I forged on. By nature, I’m scared of animals, but what can I do. I’m a Yid, right? And we do what we have to do, even if it isn’t comfortable.

“I dove in deeper, and then the freezing temperature of the icy water finally hit my very bones. I shut my eyes tightly and toveled three times and came home satisfied and happy. Mosquitos, icy waters, swamps? They’re no match for me. Because I’m a Yid!

FOUR HOURS IN AN ICY CAR

Ulyanovsk a city in Siberia with a tiny Jewish community, didn’t have its own mikvah for many years. The closest mikvah was a four-hour drive away.

The community procured an old, rickety car to transport its members to and from the mikvah, but the only thing the car did was drive. Who could dream of heating, and luxury in the icy roads of Siberia?

The Rav in town related that he once drove along in the car to the mikvah and he had a bottle of water with him for the trip. Along the way, his water froze into a solid block of ice. Can we imagine how the people in the car felt on that freezing drive? But they did it, anyway, unwilling to give up on tahara.

Can we even fathom such mesiras nefesh?

“But I’m so excited about the new mikvah in our town, provided to us by Mikvah Tahara Association. Now I can tovel with confidence and comfort, and true simcha shel mitzvah.”



- You show Hashem that you want **Klal Yisroel to be kosher and pure.**
- You take part in supporting the **kedusha of Klal Yisroel.**
- You ensure that thousands of **Yidden aren't chas v'shalom nichshal in Taharas Hamishpacha.**
- You become an **integral part of Mikvah Tahara Association's** work in the upcoming year.
- You'll be a **direct partner in the eight mikvahs we are building this year.**
- You'll have the **zechus of every single tevilah** in each of those eight mikvahs, **forever after, for generations to come.**
- You buy an **insurance policy** for the future purity of your own children, B'ezras Hashem, through the zechus of **your helping others attain purity.**
- You'll be **part of a guaranteed investment** that pays off with numerous dividends in the form of **yeshuos and refuos!**



782



JEWISH FAMILIES

Cry out us, "Help us observe taharas hamishpacha properly!"

8

MIKVAHS

Currently under construction



32



HOURS

Needed for a one-way flight for the askanim of MTA to travel to Gold Coast, Australia, whose Jewish community is desperate for a mikvah

\$3,520,760.00

THE AMOUNT MIKVAH TAHARA ASSOCIATION HAS ALREADY POURED INTO MIKVAH PROJECTS

27

HOURS

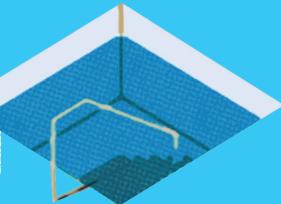
The time it takes for a round-trip from Malta to the closest mikvah in Rome, Italy. We will B'ezras Hashem complete their mikvah project shortly



19

MIKVAHS
Around the world
currently under
construction by Mikvah
Association

11,456



TEVILLOS

Already took place due to Klal Yisroel's support

BY

15



JEWISH FAMILIES

Who no longer keep taharas hamishpacha since they moved from Eretz Yisroel to Malta, a tiny island in the Mediterranean Sea. They are anxiously waiting for Mikvah Tahara Association to finish their beautiful mikvah.

.00



MIKVAHS AROUND THE WORLD

1

DAY
Of delay is an eternal loss



100%

MEHUDAR, CLEAN AND BEAUTIFUL

Is our guiding principle when building a new mikvah



MIKVAHS

around the globe, currently in use, built by Mikvah Tahara Association



419,195

MILES

That askanim and mashgichim have traveled for the sole purpose of increasing tahara in Klal Yisroel



BY THE NUMBERS

טַהַר אֶת עִיר

FINISHED PROJECTS:

Bet Shemesh
Bet Shemesh 2
Cherkasy, Ukraine
Dresden, Germany
Gomel, Belarus
Grodno, Belarus
Hamburg, Germany
Krasnoyarsk, Russia
Mariupol, Ukraine
Omsk, Russia
Poltava, Ukraine

Sumy, Ukraine
Vinnitsa, Ukraine
Zagreb, Croatia
Vitebsk, Belarus
Birobidzhan, Russia
Larnaca, Cyprus
Astrakhan, Russia
Pinsk, Belarus

ONGOING PROJECTS:

Malta
Montagne, France
Frejus, France

Bod Homburg,
Germany
Sofia, Bulgaria
Cordoba, Mexico
Minsk, Belarus
Bremen, Germany

UPCOMING PROJECTS:

San Jose, Costa Rica
Marbella, Spain
Pervomaysk, Ukraine
Ulyanovsk, Russia
Offenbach, Germany



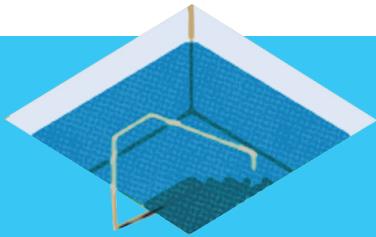


32

CITIES

YES!
YOU READ
THAT RIGHT!

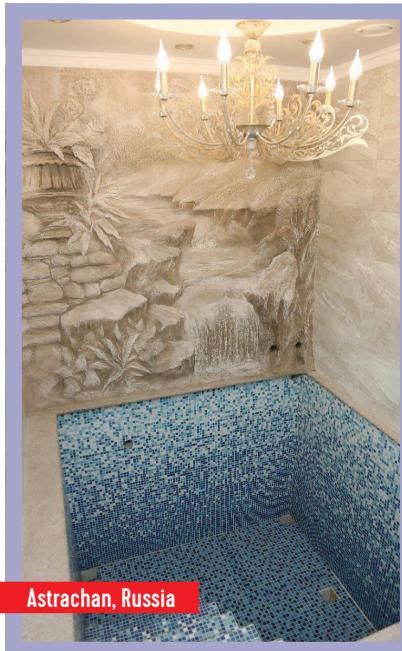
עֲשֵׂה
אָוֶתֶה
נְקִיָּה!



יפת
טוהה'
ויפת
מראה

FINISHED PROJECTS

STUNNING
MIKVAHS FOR
SPARKLING
NESHAMOS



Astrachan, Russia



בית שמש, ארץ ישראל



Hamburg, Germany



Mariupol, Ukraine



Grodno, Belarus



Birobidzhan, Russia



Gomel, Belarus

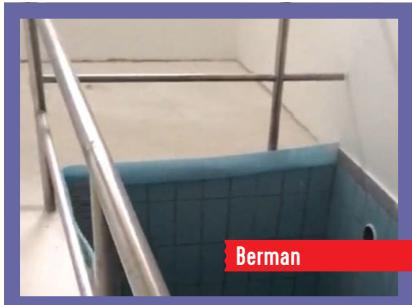


FINISHED PROJECTS

A BRIGHT
FUTURE FOR 8
COMMUNITIES
IN KLAL YISROEL



Bad, Hamburg



Berman



Cordoba, Mexico



Ferjus



Malta



Minsk



Montmagny



Sofia, Bulgaria

YES! IT'S WORTH HIS ENTIRE OLAM HABA!

The Meohr Einayim, z"tl, once passed through a town and heard it had no mikvah. When he asked the residents about it, they felt it was too expensive to construct a mikvah there since their town was built on a mountain..

The Meohr Einayim asked if there was anyone in town wealthy enough to pay for the cost of building a mikvah. The residents pointed him to the town's richest man and the tzaddik paid him a visit.

"Would you build the mikvah in exchange for my share in Olam Habah?" asked the Meohr Einayim. The wealthy man quickly agreed.

The Meohr Einayim didn't hesitate for a moment. He signed a contract relinquishing his entire share in Olam Habah to the wealthy man, and the mikvah was indeed built that year.



Become a

TAHARA

PARTNER!

Be part of every
MIKVAH BUILT in the
upcoming year!



\$1000

TAHARA PARTNER
+ EXCLUSIVE COIN WITH
YOUR NAME ENGRAVED

Will be inserted into the
concrete when it's poured
for each new mikvah



\$500

TAHARA PARTNER
+ ONE-DAY
SPONSORSHIP
in each mikvah



\$250

TAHARA PARTNER
Be a full-fledged partner
in the 8 new mikvahs
being built this year.



EIGHT
MIKVAHS
HUNDREDS
of YIDDEN
THOUSANDS
of TEVILLOS

Every
Tevillah is
YOURS!



Sign up today

to reap rewards forever!

מִקְוָה טהָרָה
MIKVAH TAHARA ASSOCIATION
נוסד לזכרו של הרה"ק ר' מאיר פריד זצ"ל



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